



graphic design, print, web, motion

devoted to the craft of creative design, deadlines, leadership, teamwork and learning

404.538.6143 • julie@luckybirddesign.com • www.luckybirddesign.com

experience

2007 - Present

Freelance Graphic Designer, Atlanta, Georgia

Increasing sales and market awareness for various companies by managing, designing, concepting, preparing creative presentations, presenting concepts to client and production of all aspects of print/web communications for various companies.

April 2006 - September, 2007

Senior Designer, Realm Communications, Atlanta, GA

Gained client confidence and satisfaction which lead to more projects for the agency. Concept/sketch designs of award winning print/web collateral, vendor displays, trade show graphics and branding. Coordinated with clients, Account Managers, Creative Director and supervised Junior Designers and Production Artists to complete projects. Pitched in on production work and mock-ups to meet deadlines.

2005 - 2006

Senior Designer/Art Director, Children's Healthcare Of Atlanta, Atlanta, GA

Clarified and enhanced employee communications. Art direction and coordination of conception, design, photography, illustration, budgeting, vendor relationships and production of print/web materials. Partner with photographers, writers, account representatives, clients, management and production artists. Prepared for and presented to clients various print/web materials. Created, produced and executed graphic standards for Internal Branding.

2004 - 2005

Graphic Designer, Creative Group, Atlanta, GA

Production and design of print related materials for various companies. Assignments usually lasting 4 plus months with each company. Worked efficiently with out supervision and adhere to different brand standards.

2003 - 2004

Graphic Designer, Biolab, Atlanta, GA

Production and design of spa and pool chemical print collateral and packaging. Worked with a team of designers to create sell sheets, catalogues, point of purchase, packaging and instruction manuals. Contracted through Creative Group.

2002 - 2003

Graphic Designer, Henderson Shapiro Marketing Inc., Atlanta, GA

Production and designed print related materials for wireless phone service, food service, non-profit organizations and theme parks. Established, assisted and implemented procedures and archival for the Art Department. Supervised Junior Designers. Contracted through Aquent.

2001 - 2002

Graphic Designer, The Hauser Group, Atlanta, GA

Art directed/assisted in photo shoots and design/production of multi-language packaging, point of purchase, instruction manuals and trade show graphics for retail home improvement products and food services.

1999 - 2001

Freelance Graphic Designer, Aquent, Atlanta, GA

Design/production of print related materials for various companies: newsletters, packaging, point of purchase materials, posters, books, sale flyers, coupon flyers, invitations and brochures.



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experience

cont.

1998 - 1999

Graphic Designer, Risk Music Group, Atlanta, GA

Designed and managed printed materials for recording label, music distributor and magazine.

1998 - 1999

Customer Associate, Wax n' Facts, Atlanta, GA

Assisted customers, stock and run register for record store.

1988 - 1998

Accounting Clerk, First Union National Bank, Atlanta, GA

Balanced accounts and ordered cash for all the branches.

skills

InDesign, Photoshop, Illustrator, Power Point

and the basics of Dreamweaver, Flash, Power Point, Word, Excel and Quark Express

education

Fall of 2009, Flash CS4 1 & 2, Center for Lifelong Learning at Emory University

1996 - 1999, Graduate Studies Degree in Graphic Design, Portfolio Center, Atlanta, GA

1981 - 1983, Fine Arts Studies, Young Harris College, Young Harris, GA

awards

2006

Gold, International Association of Business Communications

Bronze, International Association of Business Communications

Phoenix Award, Public Relations Society of America

Certificate of Excellence for two projects, Public Relations Society of America

2005

Gold, International Association of Business Communications

Bronze, Public Relations Society of America

Finals, American Marketing Association

clients

Some of the companies I have worked with or for:

Arthritis Foundation

Atlanta Community Food Bank

Baskin Robbins

Biolab

Cox Communications

Chick-Fil-a

Children's Healthcare of Atlanta

Cingular (now AT&T)

Coca-Cola

Conagra

Dunkin' Donuts

Georgia Port Authority

The Home Depot

Kimberly Clark

Nextel

Spa Sydel

United Way

UPS